



To Free Us From The Expectations Of Others, To Give Us Back To Ourselves— There Lies The Great, Singular Power Of Self-Respect.

In business the expectations that other people set for us are the limitations within which we work.

If we were working for ourselves every waking minute would be spent working and thinking about how we could be better at what we do.

When we are working for someone else we learn very rapidly in our youth that nobody is listening when we come up with good ideas or suggestions for improvement.

This feels as if we are being ignored and being ignored hurts.

To avoid being ignored we learn to avoid the situation that causes us pain.

We stop putting our hand up.

We continue to have ideas but we have ceased to voice them because we know we will be hurt when we are ignored.

The environment that has been created for us that stops us being proactive and imaginative creates the person that others see.

We are not expected to have any ideas because it is assumed that we have no ideas.

We are treated as children because we behave like children.

We behave like children because we are treated like children.

To change the expectation of others we have to show them something new.

In order to retrace our steps to become true to ourselves we have to get rid of the limitation that others expectations place on us.

Now we can start to live up to our own expectations and become proud in their achievement.

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